

## **HOW TO THANK DONORS**

Thank you for supporting the Central Texas Food Bank by hosting a fundraiser to raise meals. In this guide, you'll learn ways to show appreciation to those that supported your fundraiser.

Saying thank you is super important and there are plenty of ways you can show appreciation to your supporters. Each donor received an automatic email with a thank you message and receipt for their donation. But you can ensure your donors feel appreciated by sending a personalized thank you message.

## **HOW TO SAY THANK YOU**

- Update the Story section of your fundraiser page
- Add an Update to your fundraiser page
- Send emails to everyone who donated
- Tweet a thank you
- Share the results on your Facebook or Instagram Story

## WHAT TO SAY

- Thank you message template in the Email and Social Media Templates (found the Food Bank website here)
- Total donations raised
- A message of what their support has meant to you and what a difference it will make to the Central Texas Food Bank
- Client stories and updates from the Central Texas Food Bank blog

Questions? Contact the Community Engagement team at <a href="fundraise@centraltexasfoodbank.org">fundraise@centraltexasfoodbank.org</a> with any questions.







