SERVICE INSIGHTS INITIATIVE INTRODUCTORY CALL

Central Texas Food Bank Service Insights Team

Agenda

- 1. Welcome
- 2. What is Service Insights?
- 3. Upcoming Changes to Oasis Insight in November
- 4. Training & Support
- 5. CTFB Service Insights Web Portal
- 6. Wrap Up / Next Steps





Service Insights Initiative – Client Data Tracking

- Network-wide client data tracking project
- Goal: to have standardized, electronic data on 80% of our clients across the network
- Benefits to Network
 - Unduplicated client counts
 - Better understanding of client characteristics
 - Understand how clients move across programs and partners
 - Understand gap in services and locations
 - Understand true impact of each Partner and network
 - Streamline client intake and TEFAP certification
 - CTFB directing resources more effectively within our network



Participating in Service Insights

- Collect standardized, electronic client data across network
- 2. Share client data with CTFB
 - CTFB will be able to pull reports directly from Oasis Insight
- 3. Abide by CTFB Data Privacy Requirement

We are introducing a Service Insights Participation Agreement as an addendum to your Partner Agency Agreements



Service Insights: Key Dates

October – November 2020	CTFB Network Survey
December 2020 – May 2021	Develop rollout strategy with partner feedback from Data Workgroup and NAC
June – October 2021	Develop technology solutions and prepare network for rollout
November 15, 2021	Launch SI for current Oasis Insight Users



Service Insights: Key Dates

	Launch SI for:
December 2021 –	1. PAs who demonstrate "high readiness" for SI
May 2022	2. PAs on a different system
	3. CTFB-run programs (MPs and CSFP)
	Launch SI for:
	1. PAs who demonstrate "moderate" readiness
June – Dec 2022	2. Remaining HOPE and CSFP Sites
	3. Solutions for Meal Sites
Π.	
Future	Launch SI for remaining PAs and Children's
A.A.	Programs



Thank you to the Advisory Partners

SI Data Workgroup

Network Advisory Council

Tresha Silva
Cynthia Hernandez
Amanda Doenges
Rita Ortega-Wiley
Gene Parker
Tiesa Hollaway
Donna Jones
Bob Gager

Bastrop County Emergency Food Pantry	Tresha Silva
Caritas of Waco	Alicia Jallah
Family of Faith Worship Center	Ruben Andrade Jr.
Food Care Center	Raymond Cockrell
Foundation Communities	Aaron DeLaO
Hays County Food Bank	Eleanor Owen-Oshan
Helping Center of Marble Falls	Sam Pearce
Helping Hands Ministries	Tasha Roberts
Hill Country Community Ministries	Tiesa Hollaway
Lampasas Mission	Charlotte Holland
River of Life - Community Food Bank	Pastor Robert Smith
Rockdale Christian Services	Pam Warren
Shepherd's Heart - Waco	Robert Gager
The Caring Place	Ginna O'Connor
Travis County Community Centers	Kirsten Siegfried
Trinity Center	Christian E. Rodriguez



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Core Data Points

Core Client Data

- First and last name*
- Zip code*
- Government benefits*
- Income^{*}
- Phone number
- E-mail address
- Date of birth
- Gender identity
- Race/ethnicity
- Language spoken

- Total Household size*
- Number in Household:
 - Children
 - Seniors
 - Veterans
 - Active-duty military
 - College students

Household Data (not required)

- Household member names
- Household member DOB
- Household member race/ethnicity

*Required for TEFAP

TEXAS FOOD

New Demographic Fields

Number Of Children (0-17) In Household

Number Of Seniors (60+) In Household



Number Of Active-Duty Military Members In Household



Number Of College Students In Household



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TEFAP Data

Identification Eligibility & Inc	come Demographics CSF	P	
Income Sources			
Name	Phone	Amount	Interval
Add Income Source			
Expenses Name Add Expense	Phone	Amount	Interval
Other Assistance Received Medicaid Supplemental Nutrition Ass Supplemental Security Inco	sistance Program (SNAP) ome (SSI)	Price Meals)	
Household Size	n That Caused You To Need	Food?	
If Yes, Please State The Situ	ation.		



Electronic Signature

🖉 CAPTURE SIGNATURES 🕴	PRINT TEFAP APPLICATION
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TEFAP — Signatures

By signing below, I certify that: (1) I am a member of the household living at the address provided in Section II and that, on behalf of the household, I apply for USDA Foods that are distributed through The Emergency Food Assistance Program; (2) all information provided to the agency determining my household's eligibility is, to the best of my knowledge and belief, true and correct; and (3) if applicable, the information provided by the household's proxy is, to the best of my knowledge and belief, true and correct.

Primary Applicant Signature — Grandchild Test

Click here for digital signature



Electronic TEFAP Form

						PANTRY INTAKE FO HOUSEHOLD APPLICATION FOR USDAF
Name of Househol		st. Grandchild		DATOODS		CONTINUED FROM REVERSE
			Date	of Birth*: 04-04-	2006	By signing below, I certify that:
ddress: 123 Ma					_Zīp	
Phone Number*: _			City_		,	(1) I am a member of the household living at the address provided in Section II and th
						I apply for USDA Foods that are distributed through The Emergency Food Assistance provided to the agency determining my household's eligibility is, to the best of my kn
				r date of birth or phone r		correct; and (3) if applicable, the information provided by the household's proxy is, to
ame of Proxy (if a	applicable):					belief, true and correct.
is person is desig	nated to pick up foo	od on behalf of the e	ligible household. 1	he proxy must show	w ID every time	Signature of Household Member:
	alf of the eligible ho					INTAKE STAFF OR VOLUNTEER ONLY:
	ceives other assista situation sections.	nce, mark the appr	opriate choice(s) b	elow and skip the "	Total Household	
		0 (0)(0)	6	1	1 (000)	USDA Certification Period: <u>09</u> / <u>09</u> / <u>21</u> to <u>09</u> / <u>09</u> / <u>22</u> Certifier's Signature:
Supplemental P	stance for Needy F	Program (SNAP) amilies (TANF)	Sup	plemental Security	income (55I)	Household is eligible based on the following (check appropriate option):
National Schoo	Lunch Program (N	ISLP) (free or redu	ced-price meals)	arcara		O Receives government assistance listed above O Low income O Crisis food need
otal Household Inc	come: \$ 66	per	Ionth			
				Eligibility Guidelin		
	in Energency rood		June 30, 2022	Lingionity Guiden		In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) c
	B	ased on 185% of Fed		ies		the USDA, its Agencies, offices, and employees, and institutions participating in or ad prohibited from discriminating based on race, color, national origin, sex, disability, age, or
Household Size	Annual Income	Monthly Income	Twice-Monthly	Bi-Weekly Income	Weekly Income	rights activity in any program or activity conducted or funded by USDA.
1	\$23,828	\$1,986	Income \$993	\$917	\$459	Demonstrative devices for the section sector of every station for every lab
2	\$32,227	\$2,686	\$1,343	\$1,240	\$620	Persons with disabilities who require alternative means of communication for program infi audiotape, American Sign Language, etc.), should contact the Agency (State or local)
3	\$40,626	\$3,386	\$1,693	\$1,563	\$782	Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA thro
4	\$49,025	\$4,086	\$2,043	\$1,886	\$943	(800) 877-8339. Additionally, program information may be made available in languages of
5	\$57,424	\$4,786	\$2,393	\$2,209	\$1,105	To file a program complaint of discrimination, complete the USDA Program Discrimination
6	\$65,823	\$5,486	\$2,743	\$2,532	\$1,266	found online at: https://www.usda.gov/oascr/how-to-file-a-program-discrimination-com
each additional sehold member, add:	+\$8,399	+\$700	+\$350	+\$324	+\$162	write a letter addressed to USDA and provide in the letter all of the information requested
						the complaint form, call (866) 632-9992. Submit your completed form or letter to USD/
				ince listed above Al		(1) mail: U.S. Department of Agriculture (2) fax: (202) 690-7442; or (3)
		-	Was there a crisis s	ituation that cause	d you to need food?	Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW
Yes O No If	yes, please state th	e situation:				Washington, D.C. 20250-9410
				on period is up to six m	onths. Texas	This institution is an equal opportunity provider.
partment of Agricu	lture can approve crisi	s food need for seven t	o twelve months.			
		CONTINUE	ON REVERSE			
		CONTROL	dit REVERSE -			Ster
			Ser.			¥.
		CENTRAL TEXAS	FOOD BANK			CENTRAL TEXAS
			1			
			7			





Changes to Assistance Categories

Will be making some changes to make it easier for CTFB to slice/dice assistance across locations and sites. We will be reaching out individually to you if the changes affect your organization.

• What may change:

- Changes to how HOPE program is documented
- Adding "unit" options to specify type of assistance instead of using multiple assistance categories
- Structure of assistance category for sites with multiple locations
- What will NOT change:
 - Any assistance category not related to tracking CTFB food distribution programming



Participating in Service Insights

 Collect standardized, electronic client data across network

2. Share client data with CTFB

3. Abide by CTFB Data Privacy Requirement



Data Sharing Agreement



CTFB Client Data Sharing Agreement

This agreement establishes the terms and conditions under which [agency] acquires and shares confidential client data with Central Texas Food Bank (CTFB) as part of CTFB's network.

I. PURPOSE AND DESCRIPTION OF DATA

Client data, including personal information, demographics, and socioeconomic status of the respondent and/or household members will be collected and stored in a secure, shared web-based database called Oasis Insights. The data will be used for reporting and evaluation purposes and to determine eligibility for additional programs or services as desired by the respondent. Summary results, as de-identified aggregate data, may also be used to assist with strategic planning, research, fundraising, and other marketing or communication efforts. As a result of collecting and analyzing the data, both organizations will improve service offerings and operational efficiencies.

II. PERIOD OF AGREEMENT

III. INTENDED USE AND CONSTRAINTS ON USE OF DATA FOR BOTH PARTIES

This agreement represents and warrants further that, except as authorized in writing, the data covered by this agreement shall not be disclosed, released, revealed, showed, sold, rented, leased, loaned, or otherwise become available to any unauthorized person. Access to the data covered by this agreement shall be limited to the minimum number of individuals necessary to achieve the purpose stated in this agreement. Any individual with access to collect and/or use the data covered by this agreement will sign a Confidentiality Agreement to that effect.

- Addendum to PA Agreements
- Includes PA and CTFB commitment to follow secure data use and sharing practices to protect client data



Reporting Expectations

- Continue Monthly Reports as usual through Wufoo Form
- Will transition to CTFB pulling household / client numbers directly from Oasis
- Future goal: produce network / agency dashboards with key Service Insights metrics



Participating in Service Insights

- Collect CTFB Core Client Data in an electronic format
- 2. Share client data with CTFB
- 3. Abide by CTFB Data Privacy Requirement



Data Privacy Documents

- User Confidentiality Agreement
 - Signed by every staff member or volunteer with Oasis Insight Login
 - CTFB will provide required confidentiality training
- Client Release of Information (ROI)



Data Sharing & Data Privacy

- 1. How client data will be shared between agencies
- 2. How client data will be protected

Current Oasis Network Setting:	Service Insights Network Setting:
Walls Up	Walls Halfway
 Client data is not shared between Agencies Only Site providing Assistance and CTFB can see client's data Clients have to complete intake and TEFAP certification at every location 	 Default setting in Oasis is to allow client intake data to be visible to other locations purely to streamline intake Clients can still opt out of sharing and be set to private Other sites cannot report on a client they did not serve or see client's assistance history (what, when, and where)



Walls up vs. Walls halfway

Add Case

Maiden Name

ate Of Birth (MM-DD-YYY)

Head Of Household

Street Address

Middle Name

Nickname

Last Name

Mailing Address

Suffix

Apt #

- Visible to:
 - My agency (walls up)
 - All agencies (walls halfway)

Visible to My Agency		City County County Phone Numbers	State Zip	CRY	State Zip
S Add Case X Cancel	l	Description (ex. Home or Cell) C Add Phone Humber Identification Numbers Description	Number	Ext.	
Visible to All Agencies		Add Identification Number			
Add Case X Cancel	ł	Visible to My Agency Add Case X Cancel			



Release of Information (ROI)

Identification Eligibility & Income	Demographics Pilot	
First Name *	Middle Name	Last Name *
Test		Case
Maiden Name	Nickname	
Date Of Birth (MM-DD-YYYY) 12 - 25 - 1900		
✓ Head Of Household	Deceased	
ROI Consent Client Agrees To Share Their Data	With Other Agencies	

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O Client DOES NOT Agree To Share Their Data With Other Agencies.

		CERTIFICATION EFAP Recertification: Oc			Test Case HEAD OF HOUSEHOLD 100 Manger Way Bethlehem, TX	
	of information is required to share anyth name, address and phone number with			Create New ROI	512-251-9838 (Home)	
Personal	Info for Test Case			🧨 EDIT CASE	DOB — Dec 25, 1900 Case # — C169264 Household Size — 4	
Address:	100 Manger Way Bethlehem, TX	Mailing Address:	Not Provided		Personal Info	
County: DOB:	Travis Dec 25, 1900 - 120 years old	Maiden: Nickname: Income - Personal:	Not Provided Not Provided \$2,400 yr (\$200 mo)		Assistance	4

• Built into Oasis in English and Spanish

10 - 25 - 2021 Cases To Include Image: Test Case (signing) Image: Test Relationship Image: Once the new release of information form has been Image: Once the new release of information form has been
 Test Case (signing) Test Relationship Once the new release of information form has been
 Test Relationship Once the new release of information form has been
Once the new release of information form has been
(i) signed and verified it will be valid for a minimum of 1095 days.

Paper signature should only be captured if consent cannot be logged in the software record.

Inderstand that all information gathered about me is confidential. I have had an opportunity to ask questions about Oasis Insights and to review my basic identifying information and any other information I provide for use with Oasis Insights. This release authorizes my information to be stored in Oasis Insights and shared, with CTPB Partners. This release will remain in effect for three years from the date noted by my signature.

I understand the ways that my data will be used as stated above.

OR

I understand that all information gathered about me is confidential. I have had an opportunity to ask questions about Oasis Insights and to review my basis identifying information and any other information I provide for use with Oasis Insights. I hereby authorize Oasis Insights to store my information on behalf of CTFB and only share my information with CTFB.

I do not wish for my information to be <u>shared</u> with other CTFB Partners. I understand that I will need to complete the intake process at each location. This release will remain in effect for three years from the date noted by my signature.

I understand the ways that my data will be used as stated above.



• Paper versions also available in Vietnamese, Korean, Hindi, Chinese

Oasis Insights – New Features

- Kiosk Mode
- Client Scheduling
- Client Broadcasting
- Barcode Scanning
- Documents



Training & Technical Assistance Resources: Examples





Training & Support Poll

	CENTRAL TEXAS TO FOOD EANK	
Who is comple	ting this poll?	
Name		
Role		
Organization		

Rank order importance of Training Topics for your organization specifically

	Low Priority	Important, but not urgent	High priority/Urge
Basic Intake	\bigcirc	\bigcirc	\bigcirc
lew Demographic ields	0	0	0
Client Consent and Release of Information	0	\bigcirc	0
Electronic TEFAP Certification	\bigcirc	\bigcirc	\bigcirc
Assistance Tracking	\bigcirc	\bigcirc	\bigcirc
Reporting in Oasis	\bigcirc	\bigcirc	\bigcirc
Barcoding	\bigcirc	\bigcirc	\bigcirc
Client Scheduling	\bigcirc	\bigcirc	\bigcirc
Client Broadcasting	\bigcirc	\bigcirc	\bigcirc

Are you interested in "mentoring" another Partner Agency on Oasis Insight?

O No			
() Yes			

How would you rate your organization's skill level with Oasis Insights?

O Never used Oasis Insights before

() Beginner

O Intermediate

Advanced

Rank what type of training modality works best for your organization (with 1 being most preferred)?

	1	2	3	4	5	6
Video Tutorials (small, topical clips)	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Live Webinars	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Written Training Manuals	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
One-on-one Support	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Recorded Training Videos	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Mentorship from another Agency	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

https://centraltexasfoodbank.iad1.qualtrics.com/jfe/form/SV_8vpHIZoBe7XOwdM



Service Insights Contacts



Lisa Humphrey, Project Manager <u>Ihumphrey@centraltexasfoodbank.org</u> Service Insights Project Manager

> Tracy Ayrhart, Director of Research and Evaluation <u>tayrhart@centraltexasfoodbank.org</u> Overall Project Oversight and CTFB Data and Research Lead



Currently hiring: Service Insights Training Specialist *Role:* Point of Contact for Service Insights Implementation and Oasis Training

General questions about data, research, or need Oasis Insights support? Email <u>research@centraltexasfoodbank.org</u>

When in doubt, reach out to your CTFB Relationship Manager (Kara, Karsten, Jesse, or Fabian) Or Email <u>agencies@centraltexasfoodbank.org</u>



CTFB Service Insights Web Portal

- <u>https://www.centraltexasfoodbank.</u> <u>org/service-insights-portal</u>
- One-stop-shop for all resources Service Insights
 - Forms, manuals, videos, important links
 - Iterative will improve and update over time





USER GUIDES + RESOURCES + ANNOUNCEMENTS +

What is the Service Insights Initiative?

The Senice Insights Initiative is Central Texas Food Bank's network-wide client data tracking project. The purpose of Senice Insights is to better understand the people we serve as a network by collecting standardized, electronic client data across our network partners and programs, so that we can make strategic decisions about how we provide services and measure our true impact.

Service Insights is really about three things:

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1. Collecting standardized information during intake and storing that data electronically
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2. Sharing information with CTFB
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3. Implementing data privacy measures to ensure client information is always kept confidential and secure

Benefits to our Network include:





- November 5: New Demographic Fields and Features (TEFAP, HOPE, FFFF, Client ROI) will be on for the whole network
 - Note: if you want the changes sooner, we can accommodate
- November 15: Walls halfway and Implementation starts
 - Service Insights and Data Sharing Agreement rolled out digitally
- Stayed tuned for:
 - Implementation of User Confidentiality Agreements/Training in January 2022
 - Creation of Oasis Insights User Group early 2022

