CENTRAL TEXAS FOOD BANK'S

Feeding Creativity Youth *Art* Competition

ARTIST TOOLKIT
2026-2027

Feeding Creativity Youth *Art* Competition

Artwork accepted: November 1, 2026 – February 26, 2027

CTFB's Feeding Creativity Youth Art Competition invites K–12 students to use their creativity to imagine what helps people and communities thrive. This year's theme, "Imagine What Can Grow," asks young artists to explore what becomes possible when people have access to nutritious food and the resources they need to succeed. Submissions are due February 26, and the winning artwork will be featured on a Central Texas Food Bank truck!

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Dates To Remember

November 1	Competition Opens
February 26	Deadline for submitting artwork
March 22-26	People's Choice Award Online Voting
March 22 - April 2	Judging Weeks
May 12	Gallery Night & Truck Reveal!

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Grand Prize Winner

- Artwork is displayed wrapped on a truck that travels throughout Central Texas.
- Artwork will be prominently displayed at Central Texas Food Bank until December 31, 2027.
- Announcement on social media platforms including Facebook and Instagram.

More Chances To Win

- People's Choice Awards (All levels)
- CTFB Spotlight Award (One winner)
- K-4 Awards:
  - Colorful Voice Award
  - Imagination in Action Award
  - Emerging Artist Recognition
- 5-8 Awards:
  - Narrative Power Award
  - Creative Concept Award
  - Rising Artist Recognition
- 9-12 Awards:
  - Conceptual Depth Award
  - Technical Excellence Award
  - Young Visionary Recognition

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The winning artist of the Feeding Creativity art competition will have their artwork printed on a Central Texas Food Bank truck. Winning art from 2026 is shown above.

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Award Categories

The Grand Prize recognizes a student whose artwork best exemplifies the spirit of this year's theme, Imagine What Can Grow. This piece should showcase exceptional artistic skill, creativity and a compelling interpretation of what becomes possible when people, families and communities have the nutritious food and resources they need to thrive. From new ideas and opportunities to stronger, healthier communities, students are invited to imagine the possibilities that can grow when people have the support they need to succeed. The winning artwork will be featured as a traveling symbol of possibility on a Central Texas Food Bank truck.

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K-4 awards

These focus on imagination, effort, and joyful storytelling:

- **Colorful Voice Award** – Celebrates bold, expressive use of color and creativity
- **Imagination in Action Award** – Recognizes strong visual storytelling or fantasy elements
- **Emerging Artist Recognition** – Honorable mention; effort, joy, and promise
- **People's Choice Award** - Selected by our community through an online vote



5-8 awards

Here, students are beginning to develop style, voice, and depth:

- **Narrative Power Award** – For strong storytelling and emotional resonance
- **Creative Concept Award** – Honors originality and innovative interpretation of the theme
- **Rising Artist Recognition** – Honorable mention for expressive, promising entries
- **People's Choice Award** - Selected by our community through an online vote

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9-12 awards

This level allows for deeper technique and commentary — awards reflect vision, skill, and message:

- **Conceptual Depth Award –** Highlights powerful symbolism, message, or perspective
- **Technical Excellence Award –** Recognizes skillful use of media and composition
- **Young Visionary Recognition –** Honorable mention for unique voice or standout growth
- **People’s Choice Award -** Selected by our community through an online vote



Rules + Regulations

- Two-dimensional, horizontal design.
- No larger than a 1:3 rectangle.

Accepted mediums:

- Paintings: oil, acrylics, watercolor, etc.
- Drawings: colored pencil, pencil, ink, marker, pastels, charcoal (It is recommended that charcoal and pastel drawings be sealed with a fixative.)
- Mixed Media: use of more than two mediums such as pencil, ink, watercolor, etc.
- Graphic Design: must be two-dimensional

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Each entry must be original in concept, design, execution, and may not violate U.S. copyright laws. Any entry that has been copied from an existing photo or image (including a painting, graphic or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted.
For more information on copyright laws, we recommend you visit the Scholastic website:
https://www.artandwriting.org/awards/how-to-enter/copyright-plagiarism



Our Color Palette

Hex, CMYK, RGB + Pantone Values

We strongly encourage students to incorporate Central Texas Food Bank colors in their artwork.



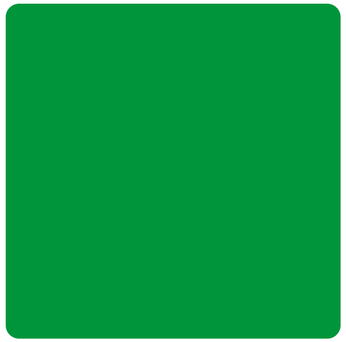
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Central Texas Food Bank Brand Colors

Primary Colors

NOURISHING GREEN

HEX #00953B
R 0 | G 149 | B 59
C 86 | M 16 | Y 100 | K 3
PANTONE 355C



HARVEST ORANGE

HEX #FF8A34
R 255 | G 138 | B 52
C 0 | M 56 | Y 88 | K 0
PANTONE 165C



FRESH SPROUT

HEX #A4D300
R 164 | G 211 | B 0
C 42 | M 0 | Y 100 | K 0
PANTONE 2291C



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Central Texas Food Bank Brand Colors

Secondary Colors

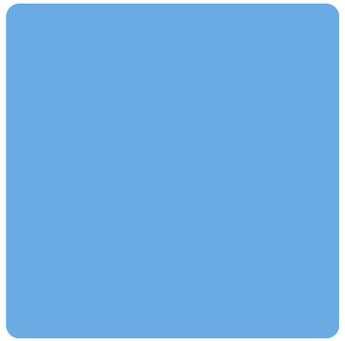
MARIGOLD

HEX #FFB71A
R 255 | G 183 | B 26
C 0 | M 31 | Y 98 | K 0
PANTONE 1235C



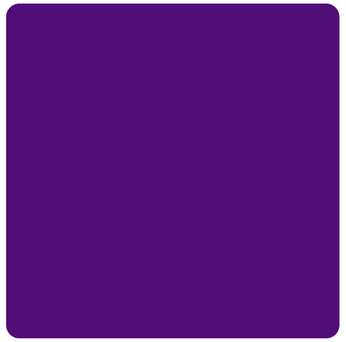
WATER BLUE

HEX #6AABE4
R 106 | G 171 | B 228
C 45 | M 10 | Y 0 | K 0
PANTONE 284C



VIOLET CROWN

HEX #510D77
R 81 | G 13 | B 119
C 75 | M 100 | Y 10 | K 0
PANTONE 2607C



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Symbols + Imagery

At the Central Texas Food Bank, we believe nutritious food can help create the conditions for people, families and communities to thrive. This year's theme, Imagine What Can Grow, invites artists to think creatively about growth in all its forms — from food growing in the ground to ideas, opportunities, relationships and stronger communities.

Artists may draw inspiration from symbols of growth, connection and possibility, such as seeds, roots, gardens, trees, fruits and vegetables, sunlight, hands, shared spaces or communities coming together. These are only starting points — students are encouraged to use their own imagination and experiences to show what growth and possibility look like to them.



Submit Your Artwork

STEP 1 of 2: Take 2 photos of your work – (1) a close-up shot, and (2) a wide shot that shows your piece hanging up or leaning against a wall. Please send us the highest resolutions so we can see all of the details. Do not include any people in your photographs. You don't need a fancy camera - a cell phone will do just fine.

The link to register for the Feeding Creativity art competition includes an Artist Information and Release Form. The form requires a detailed description of the artwork, clearly identifying the major elements of the work. For example, “self-portrait” or “a picture of two people” would not work since many artworks could fit those descriptions. The following is an example of a useful description: “A painting of two people; the person on the left wears a green sweater and khaki pants; the person on the right wears a black shirt and a striped skirt. A dog sits at their feet.”

The Artist Information and Release Form contains a legal release and a certification that the artwork is original in design and execution. The artist, an art teacher/instructor and a parent or guardian must sign where appropriate. Entries without signed originality certifications and artwork releases may not be accepted.

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Submit Your Artwork

STEP 2 of 2: Drop your artwork off at the reception desk at Central Texas Food Bank Monday through Friday between 8:00 am – 5:00 pm and no later than 5 pm on Friday, March 13.

NOTE: If you would like your artwork returned, you must schedule a time to pick it up after the Gallery Night on May 12, 2027. We are not able to mail you back the artwork.

Each work must have a typed label with the following information securely applied to the back:

- Artist Name
- Artwork Title
- Medium
- School/Organization Name
- Art Teacher/Instructor Name
- Grade

Do not attach labels, ribbons, etc., to the front of the piece. Please indicate which side is up by marking arrows pointing towards the top on the back.

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Contact Us

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