CENTRAL TEXAS FOOD BANK

Feeding Creativity Sponsorship Opportunities

"Imagine What Can Grow"

Gallery Night – Wednesday, May 12, 2027
Central Texas Food Bank



About Us

The Central Texas Food Bank (CTFB) is the leading hunger-relief nonprofit in Central Texas, working to provide immediate and equitable access to nutritious food for individuals throughout its 21-county service area.

Through a combination of direct-service programs and a network of nearly 250 nonprofit community partners, CTFB supports over 610,000 food-insecure individuals annually.

4-Star Charity Navigator Rating
96% of donated resources go directly to programs



The Scale of Our Work

69.9M

Meals distributed annually

1 in 4

Children in Central Texas facing food insecurity

27,000+

Volunteers serving with CTFB annually

About Feeding Creativity

Feeding Creativity invites K-12 students across our 21-county service area to create art that envisions a brighter, more nourishing future. The competition raises awareness of childhood food insecurity and supports CTFB's programs to provide meals during the critical summer months, when many children and families lose access to free school meals.

Theme: "Imagine What Can Grow" – inspiring young artists to envision a more nourishing future

Open to all K-12 students across CTFB's 21-county service area

Culminates in a family-friendly Gallery Night on May 12, 2027

Grand Prize artwork wrapped on a CTFB fleet truck, traveling throughout Central Texas

Gallery Night: May 12, 2027

A family-friendly celebration at the Central Texas Food Bank, honoring our young artists and presenting prizes.

The highlight: a big reveal of the Grand Prize-winning artwork wrapped on one of our fleet trucks – a moving tribute to food access that travels throughout Central Texas delivering meals to our neighbors.

Gallery Night also launches CTFB's summer campaign in the media, informing the community about how to access Summer Meals when school meal programs are on pause.



The Summer Hunger Gap

1 in 4 children in Central Texas faces food insecurity. As summer approaches and school meal programs pause, many families face additional challenges in accessing the food they need.

Feeding Creativity shines a light on this critical need, empowering students to use their voices to raise awareness and inspire action in their communities.

For a child who cannot concentrate in class because lunch was their last meal, a Summer Meal makes the difference between a summer of growth and a summer of hunger.

Feeding Creativity connects art, community, and critical summer nourishment. When families gather at Gallery Night, they are not just celebrating young artists. They are learning how to access the food their neighbors need most.

1 in 4

Children in Central Texas facing food insecurity

26,267

Meals provided to children last summer through Summer Meals

Why Sponsor Feeding Creativity

Community Visibility

Create visibility around childhood food insecurity and your organization's commitment to Central Texas families.

Youth Empowerment

Encourage more children to learn about food access and express themselves creatively through a unique artistic platform.

Summer Meals Impact

Feeding Creativity sponsors helped CTFB provide more than 170,000 meals to children and youth last summer through the Summer Meal program.

Media + Community Reach

Gallery Night launches CTFB's summer campaign in the media, informing the community about Summer Meals access across Central Texas.

Sponsorship Opportunities

Join us in making Feeding Creativity possible

Sponsorship Levels

$1,000

Gallery Night Host

- Unlimited tickets to Gallery Night
- Name/logo on Feeding Creativity website
- Name/logo on Gallery Night signage and verbal recognition during event
- CTFB swag bag at Gallery Night
- Curated access to People's Choice voting

$2,500

Creative Partner

- Unlimited tickets to Gallery Night
- Name/logo on Feeding Creativity website
- Name/logo on Gallery Night signage and verbal recognition during event
- CTFB swag bag at Gallery Night
- Curated access to People's Choice voting
- Name/logo included in at least one email blast

In-kind supply, beverage, and food sponsors are also welcome. Contact artcomp@centraltexasfoodbank.org to discuss.

Sponsorship Levels

$5,000

Art Activation Sponsor

- Unlimited tickets to Gallery Night
- Name/logo on Feeding Creativity website
- Name/logo on Gallery Night signage and verbal recognition during event
- CTFB swag bag at Gallery Night
- Curated access to People's Choice voting
- Name/logo included in at least two email blasts
- Tagged in at least one social media post
- **Naming rights to one art activation at Gallery Night!**

EXCLUSIVE

$25,000

Presenting Sponsor

- Unlimited tickets to Gallery Night
- Name/logo on Feeding Creativity website
- Name/logo on Gallery Night signage and verbal recognition during event
- CTFB swag bag at Gallery Night
- Curated access to People's Choice voting
- Name/logo included in all email blasts
- Tagged in at least two social media posts
- Opportunity to speak at event
- Mention in press release
- Inclusion in CTFB blog feature
- **Logo placement on truck wrap with winning art!**

Partner with us to inspire the next generation of change-makers.

Ready to bring Feeding Creativity to life? Contact us to explore sponsorship options and availability.

Feeding Creativity Art Competition Team

artcomp@centraltexasfoodbank.org

Making tomorrow possible.