



**CENTRAL TEXAS  
FOOD BANK**



**FEEDING CREATIVITY  
YOUTH ART COMPETITION**

**MAY  
2026**

# FEEDING CREATIVITY YOUTH ART COMPETITION

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Feeding Creativity is a youth art competition that invites K-12 students in our 21-county service area to explore how food unites us, celebrating cultural diversity through art. This year's theme, "The Future is Fresh," inspires young artists to showcase a brighter and more nourishing future while helping raising awareness for childhood hunger and supporting the Central Texas Food Bank's efforts to provide meals during the critical summer months when many children and youth lose access to free school meals.

The competition culminates with a family-friendly Gallery Night on Tuesday, May 12, 2026 at the Central Texas Food Bank, where we showcase young artists' work and present prizes, including a big reveal of the Grand Prize-winning artwork wrapped on one of the Food Bank's fleet trucks that travels throughout Central Texas delivering nourishing meals for our neighbors.



Read more about the 2025 Feeding Creativity Gallery Night:  
<https://www.centraltexasfoodbank.org/events/feeding-creativity-art-competition>



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The Future is Fresh



# WHY SPONSOR FEEDING CREATIVITY?

For one in five children in Central Texas, hunger is a daily reality. As summer approaches and school meal programs pause, many families face additional challenges in accessing the food they need. The Feeding Creativity Art Competition shines a light on this critical issue, empowering students to use their artistic voices to raise awareness about food insecurity and inspire community action.



Your Feeding Creativity sponsorship helps create visibility around the issue of child hunger, particularly the increased need during the summertime.



Your sponsorship shines a light on CTFB's youth art competition, encouraging more children to learn about the issue of hunger and express themselves creatively.



Feeding Creativity sponsors helped CTFB provide more than 170,000 meals to children and youth in need last summer through its Summer Meal program.



Feeding Creativity's Gallery Night not only brings families together to celebrate youth artists – it also launches CTFB's summer campaign in the media and informs the community about how to access Summer Meals.



Feeding Creativity is all about healthy kids, creative expression, community connection and critical summertime meals!



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# MAY 2026

*In-kind supply, beverage and food sponsors are also welcome! To discuss sponsorship opportunities or gallery night details contact [artcomp@centraltexasfoodbank.org](mailto:artcomp@centraltexasfoodbank.org)*



## ART ENTHUSIAST SPONSORSHIP · \$500

- Gallery Night Tickets (4)
- Listing on Feeding Creativity website
- Listing on signage at Gallery Night
- Guests receive Gallery Night swag bag

## GALLERY NIGHT HOST SPONSORSHIP · \$1,000

- Gallery Night Tickets (4)
- Listing on Feeding Creativity website
- Listing on signage at Gallery Night
- Guests receive Gallery Night swag bag
- Verbal recognition during Gallery Night program
- Curated access to People's Choice voting during April



**About the Central Texas Food Bank (CTFB):** The Central Texas Food Bank is the leading hunger-relief nonprofit in Central Texas, working to provide immediate and equitable access to nutritious food for individuals across its 21- county service area. Through a combination of direct-service programs and a network of approximately 240 nonprofit community partners, CTFB supports over 530,000 food-insecure individuals annually. To learn more about its impactful work and programs, visit [centraltexasfoodbank.org](http://centraltexasfoodbank.org).



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## CREATIVE PARTNER SPONSORSHIP · \$2,500

- Gallery Night Tickets (4)
- Listing on Feeding Creativity website
- Listing on signage at Gallery Night
- Guests receive Gallery Night swag bag
- Verbal recognition during Gallery Night program
- Curated access to People's Choice voting during April
- 1 social media shout-out
- 1 marketing email mention

## ART ACTIVATION SPONSORSHIP · \$5,000

- Gallery Night Tickets (4)
- Listing on Feeding Creativity website
- Listing on signage at Gallery Night
- Guests receive Gallery Night swag bag
- Verbal recognition during Gallery Night program
- Curated access to People's Choice voting during April
- 1 social media shout-out
- 2 marketing email mentions
- **Naming sponsorship for one onsite art activation at Gallery Night!**



The Future is Fresh



# FEEDING CREATIVITY YOUTH ART COMPETITION

MAY  
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## PRESENTING SPONSOR (EXCLUSIVE) • \$25,000

- Gallery Night Tickets (unlimited)
- Top listing on Feeding Creativity website
- Top listing on signage at Gallery Night
- Guests receive Gallery Night swag bag
- Verbal recognition during Gallery Night program
- Curated access to People's Choice voting during April
- 2+ social media shout-outs
- Naming in every marketing email and/or logo inclusion in email wrapper images for all marketing emails
- **Name/Logo placement on truck wrap with the Grand Prize winning art – a traveling billboard delivering nutritious meals throughout 21 Central Texas counties!**
- Opportunity to speak at Gallery Night event
- Mention in Gallery Night/Summer Meals press release
- Blog feature highlighting impact of Summer Meals partnership



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