

NEWS RELEASE

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Annual Austin Chronicle Hot Sauce Festival Provides Relief for Central Texans Facing Hunger

- 27th annual event set for Sunday, August 20
- Benefits Central Texas Food Bank
- Provided nearly 58,000 meals to Central Texans in need last year

AUSTIN, TEXAS, August 10, 2017 – Hot sauce lovers will come together to beat the heat by eating the heat for the 27th Annual Austin Chronicle Hot Sauce Festival from 11:00 A.M. to 5:00 P.M. on Sunday, August 20, at Fiesta Gardens, 2101 Jesse E. Segovia St.

One of the largest hot sauce festivals in the world, the Austin Chronicle Hot Sauce Festival will once again while give attendees a chance to sample hundreds of hot sauces, experience cooking demonstrations, and enjoy live music, all to benefit the Central Texas Food Bank's mission of fighting hunger.

Admission to the event is free to the public with a suggested donation of three healthy, non-perishable food items or a \$5 cash donation to the Food Bank.

“This great, family-fun event comes at a crucial time for Central Texans facing hunger,” said Derrick Chubbs, President and CEO of the Central Texas Food Bank. “It’s held just before most kids return to school to help us ensure that they have the proper nourishment they need to start the school year off right. Last year, the event raised nearly 58,000 meals for Central Texans in need. This year, we’re looking forward to even more, thanks to the Austin Chronicle and generous community support.”

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“The Hot Sauce Festival is a great Austin tradition combining two things important to all Central Texans: salsa and fighting hunger,” said Louis Black, co-founder and editor of The Austin Chronicle. “The event helps us underscore our commitment to the vital mission the Food Bank plays in making sure our neighbors in need don’t go hungry.”

In addition to more than 350 hot sauce entries, Mike and the Moonpies, Carson McHone, Alesia Lani, Superfónicos, and Tiarra Girls are scheduled to take the stage to provide musical entertainment at the festival.

Attendees can add to their support for the Central Texas Food Bank by purchasing Sizzlin’ Summer Raffle tickets from August 13 to August 26 for a chance to win one of several prize packages valued at more than \$600 each. Raffle tickets are available for purchase at www.centraltexasfoodbank.org/raffle and at the festival. Each \$5 raffle ticket purchased allows the Food Bank to provide 20 nutritious meals to our Central Texas neighbors in need.

For more information, visit www.centraltexasfoodbank.org/hotsauce.

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ABOUT THE CENTRAL TEXAS FOOD BANK

The mission of Central Texas Food Bank is to nourish hungry people and lead the community in the fight against hunger. Founded in 1981, the Food Bank provides food and grocery products through a network of nearly 300 Partner Agencies and nutrition programs, serving nearly 46,000 people every week. Headquartered in Austin, the Food Bank serves 21 counties in Central Texas, an area about twice the size of Massachusetts. For more information on the Food Bank and its programs, visit www.centraltexasfoodbank.org.